



THE RISE OF THE GLOBAL HALAL MARKET

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THE HALAL LEGAL FRAMEWORK

The Halal Legal Framework

The Halal Concept



“Halal” is an Arabic term meaning permissible or lawful as per the Islamic law. The Halal Economy is composed of sectors whose core products and services are structurally affected by Islamic Law, such as Food (that must be Halal) Finance (that must be Sharia-compliant) or Fashion (that must be Modest).

The Halal Legal Framework

Regulated Market



Halal Certification Bodies



Halal Standardization and Accreditation Bodies



Emirates Authority For Standardization & Metrology



Emirates International Accreditation Centre



BADAN PENYELENGGARA
JAMINAN PRODUK HALAL
KEMENTERIAN AGAMA RI



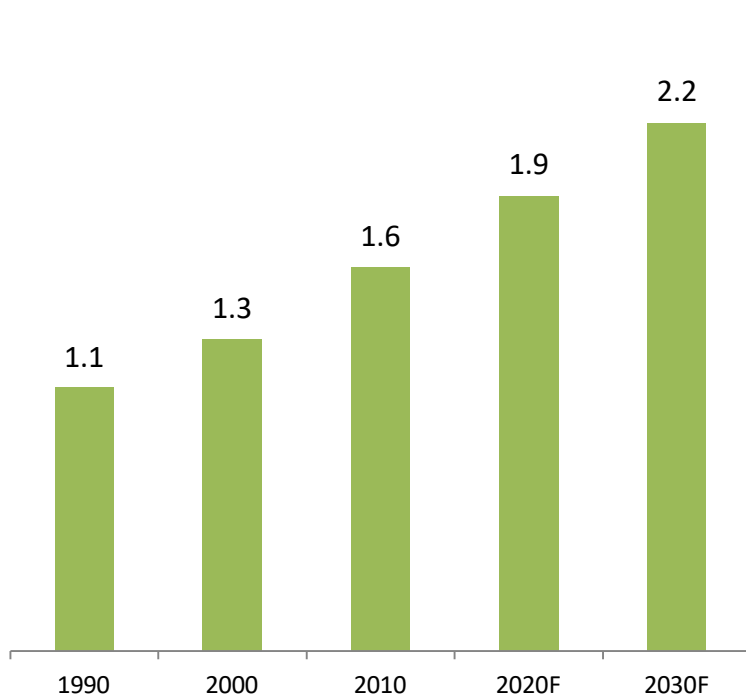
THE HALAL MARKET DRIVERS



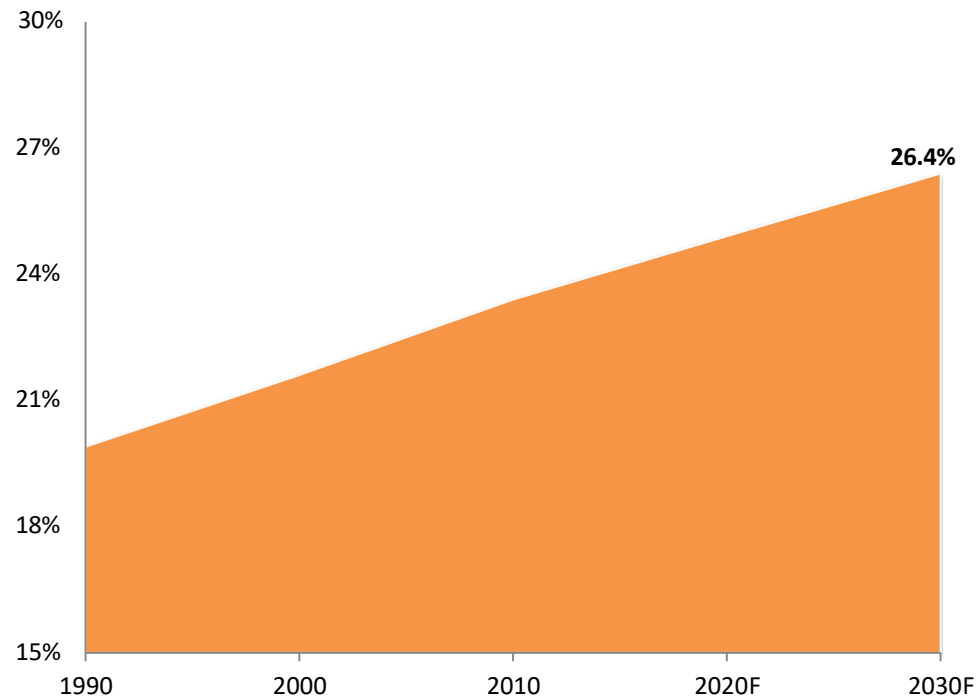
The Halal Market Drivers

Large, Young and Fast-Growing Population

Global Muslim Population
(Bn)



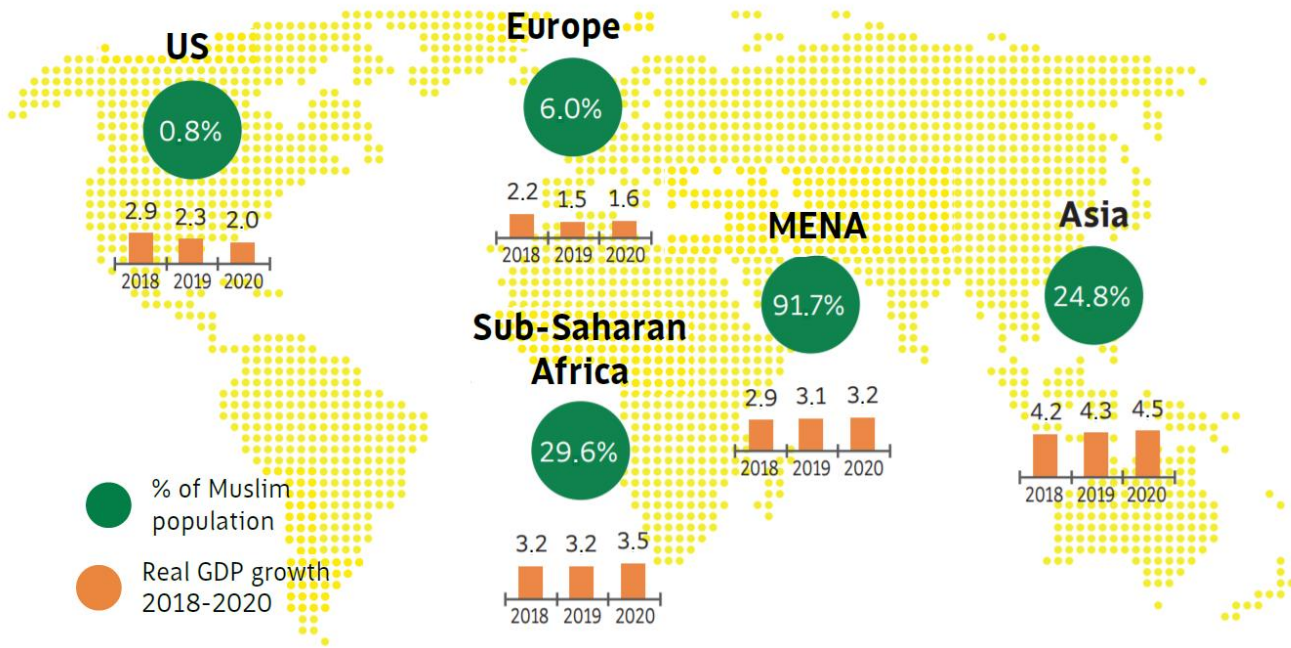
Muslims' World Percentage
(%)



The Halal Market Drivers

Muslim-Majority Countries are Leading the Economic Growth

Real GDP and Muslim Population (2018-2020)



OIC Vs Global GDP Growth



Top 5 OIC Countries by GDP in 2020 (\$US Bn)

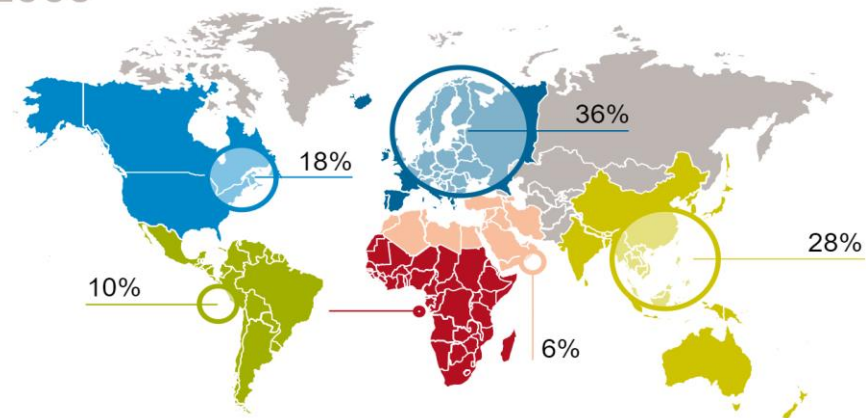


The Halal Market Drivers

Emerging Muslim Middle Classes

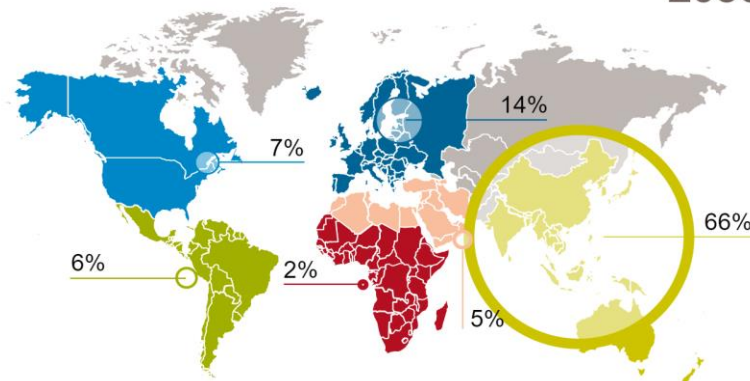
Global regional distribution of the Middle Class (all regions = 100%)

2009



Global regional distribution of the Middle Class (all regions = 100%)

2030





THE HALAL MARKET



The Halal Market

The Islamic Economy in Figures (2021)



Food & Beverage

• 1.2 Trillion



Tourism

• 102 Billion



Finance

• 3.6 Trillion



Media/Recreation

• 231 Billion



Fashion

• 295 Billion



Pharmaceuticals

• 100 Billion



Cosmetics

• 70 Billion

The Halal Market

The Islamic Economy in Figures (2025)



Food & Beverage

• 1.6 Trillion



Tourism

• 189 Billion



Finance

• 4.9 Trillion



Media/Recreation

• 308 Billion



Fashion

• 375 Billion



Pharmaceuticals

• 129 Billion



Cosmetics

• 93 Billion



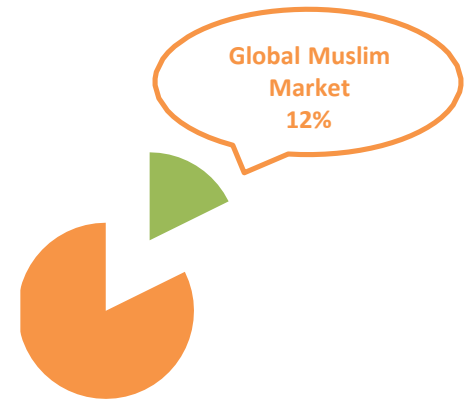
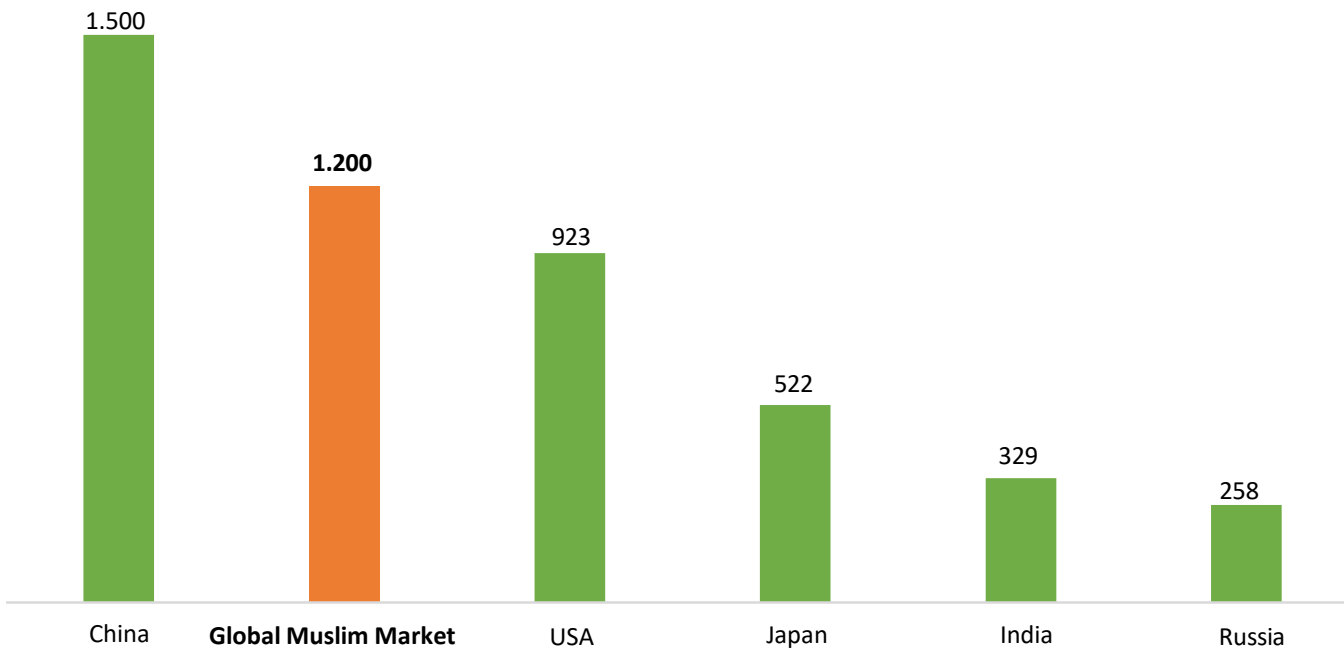
THE HALAL F&B SECTOR



The Halal F&B Sector

Halal Food Market Overview

Expenditure of the Muslim Population on Food and Beverages
(\$US Bn, 2021)

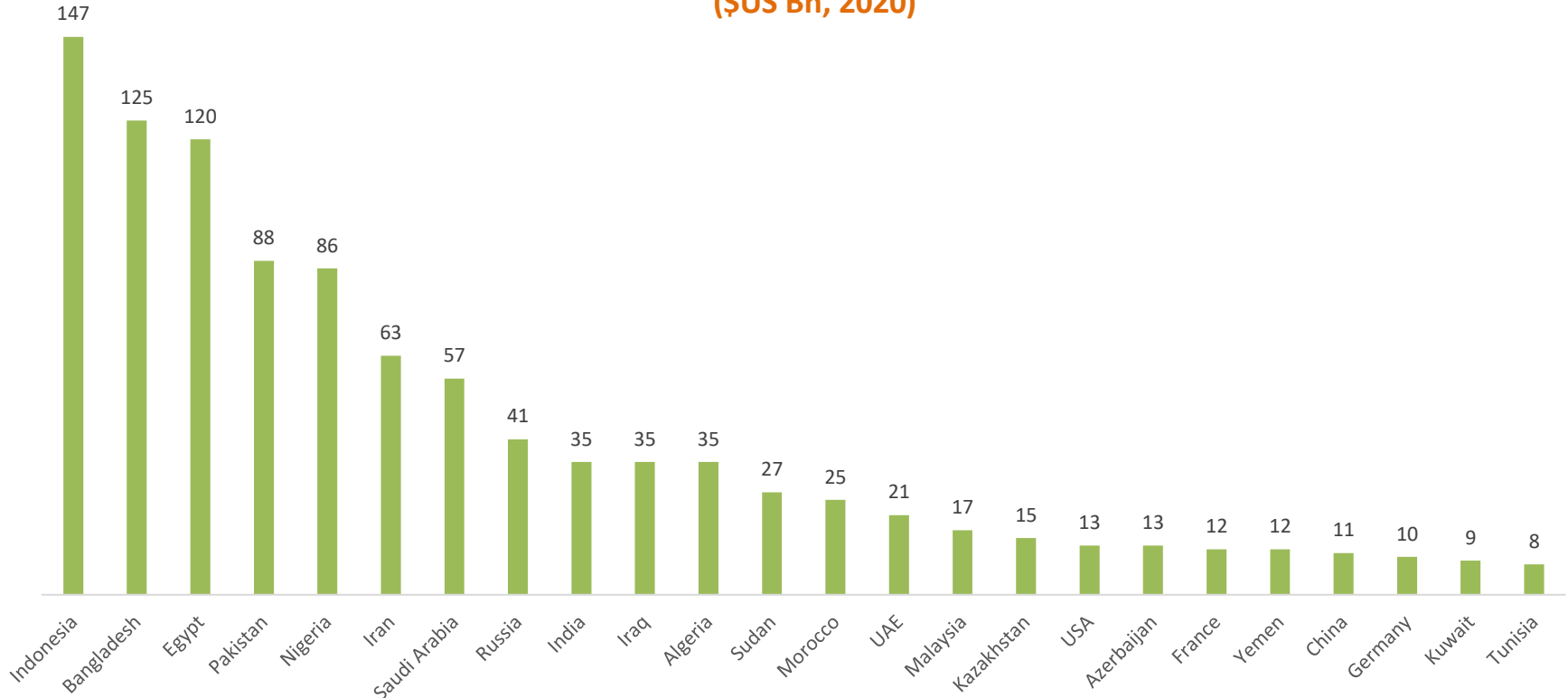


57 OIC Countries
allocated 1
trillion dollars to
consume Halal
certified Food

The Halal F&B Sector

Leaders in Consumption of Halal F&B Products

Key Consumers of Halal F&B Products (\$US Bn, 2020)

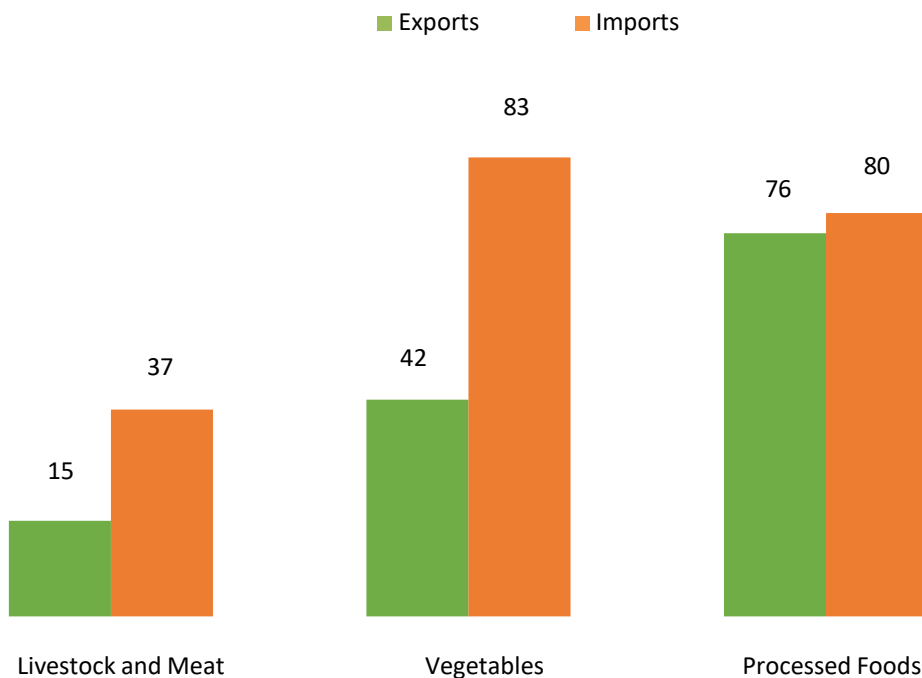


Source: State of the Global Islamic Economy Report (2022)

The Halal F&B Sector

OIC Food Dependency

OIC Food Export and Imports (\$US BN, 2020)



OIC Food imports reached 200 billion dollars

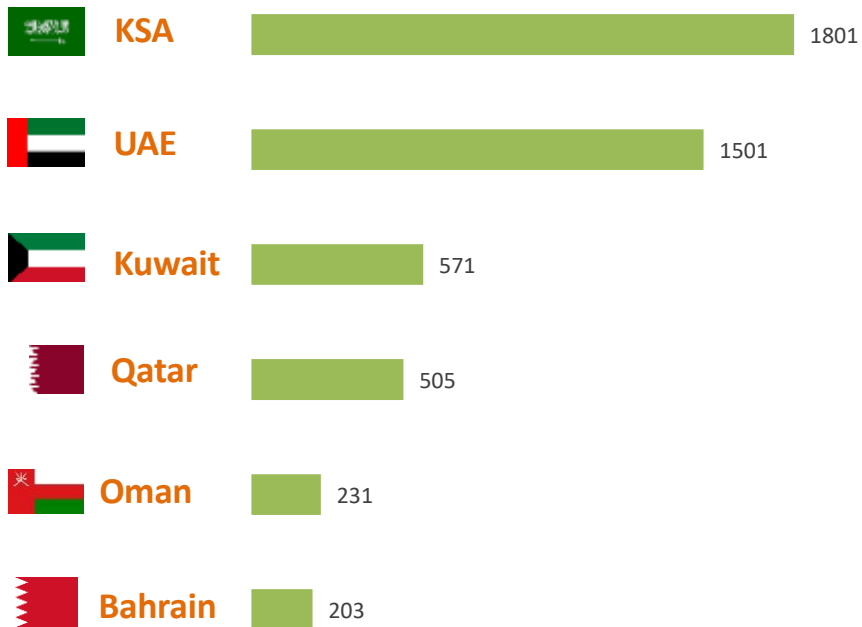
OIC Food exports reached 133 billion dollars

The trade gap in the food sector was close to 67 billion dollars

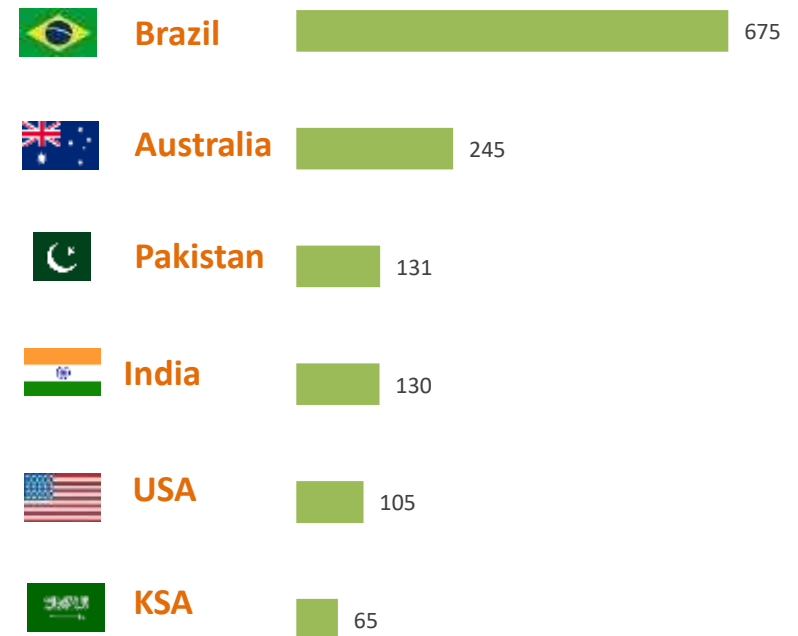
The Halal F&B Sector

UAE Meat Market

GCC Main Meat Importers (\$US BN, 2020)



Main Meat Exporters to the UAE (\$US BN, 2020)





THANK YOU

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