

Tutela delle IGP e risoluzione alternativa dei conflitti: la mediazione WIPO

La tutela della PI nell'era di IMPRESA 4.0
10 novembre 2025



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Centro di Arbitrato e Mediazione WIPO

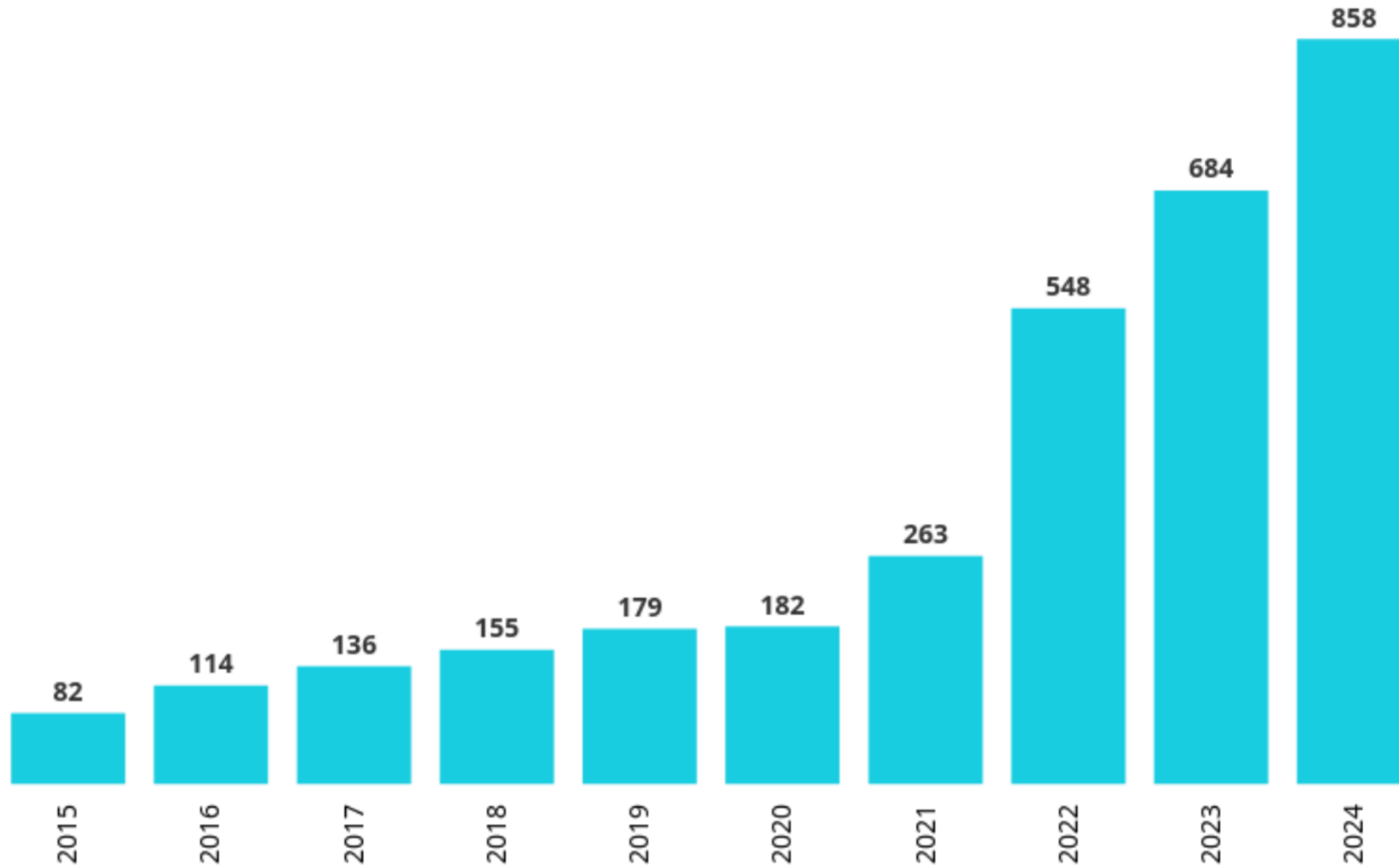
WIPO | ADR

Centro di Arbitrato e Mediazione WIPO (AMC)

- Controversie commerciali tra privati su **PI e tecnologia**
- **Neutralità** internazionale ed esperti **specializzati** in PI e tecnologia
- Uffici a Ginevra e Singapore e WIPO Shanghai Service
- **Mediazione**, arbitrato, **arbitrato accelerato**, expert determination e nomi a dominio

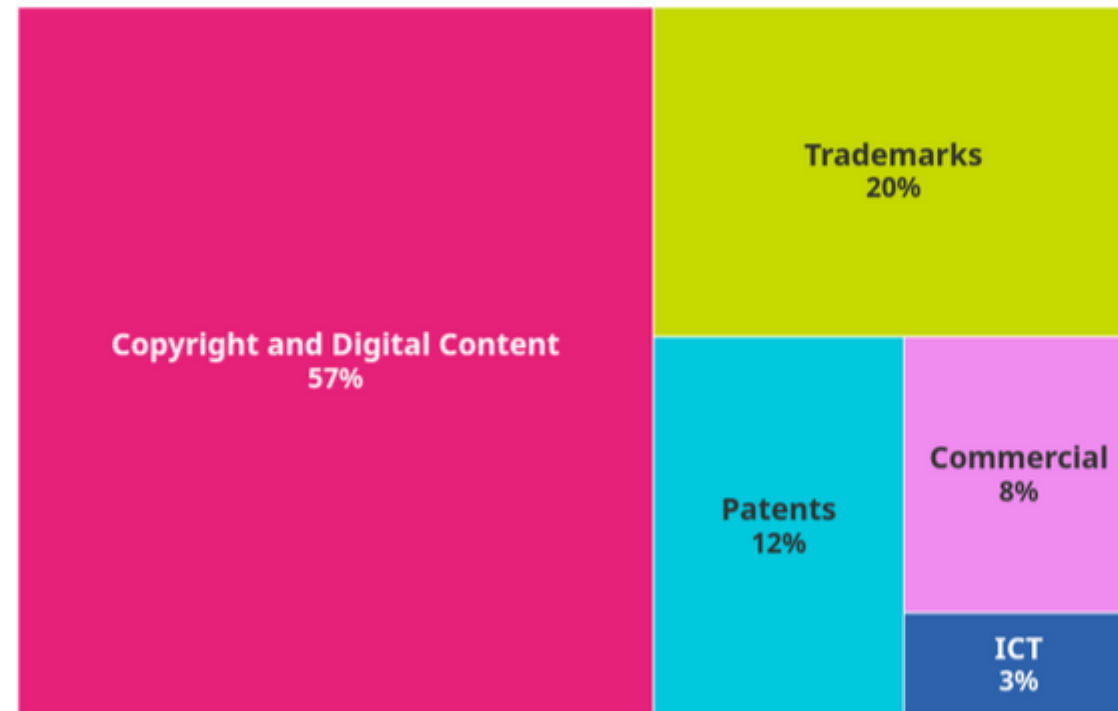


Casi WIPO

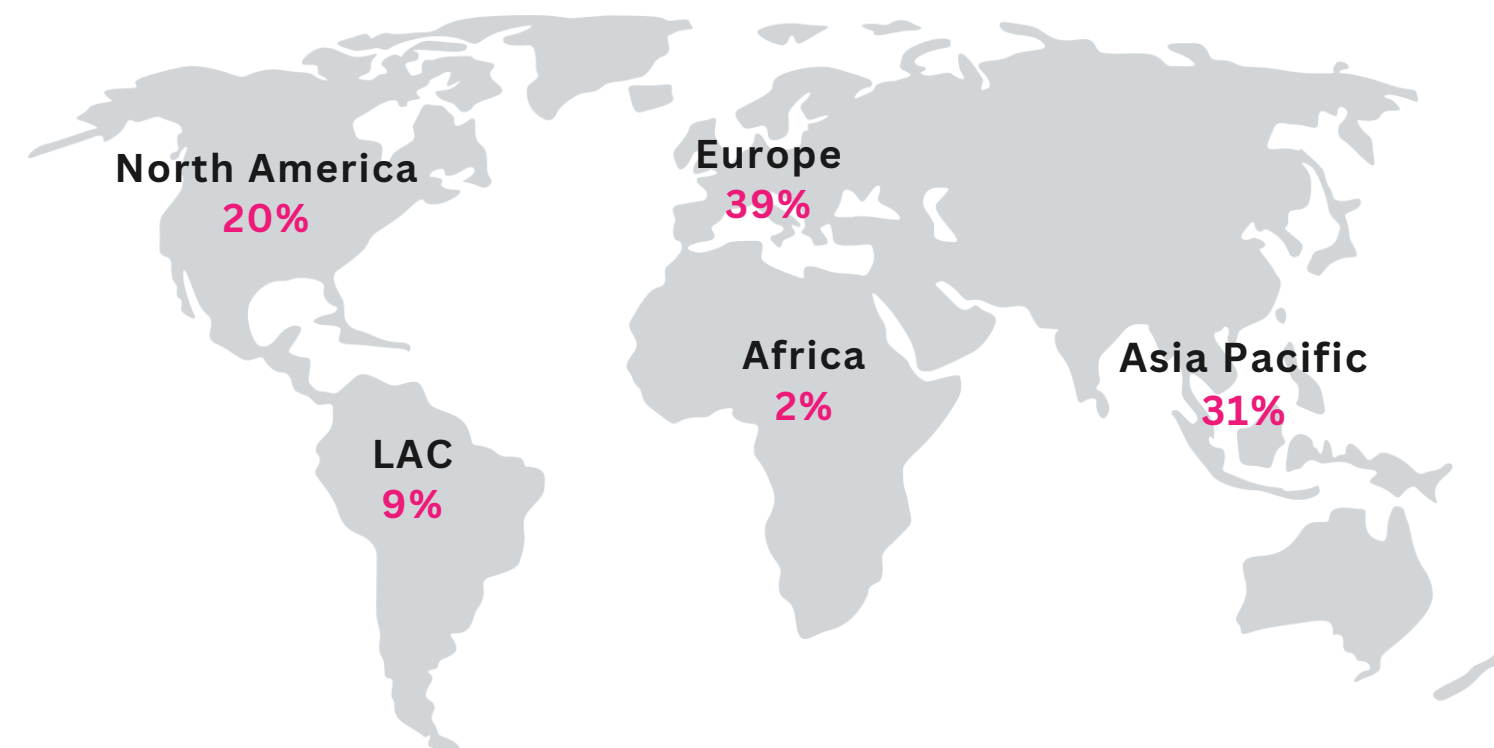


Casi WIPO

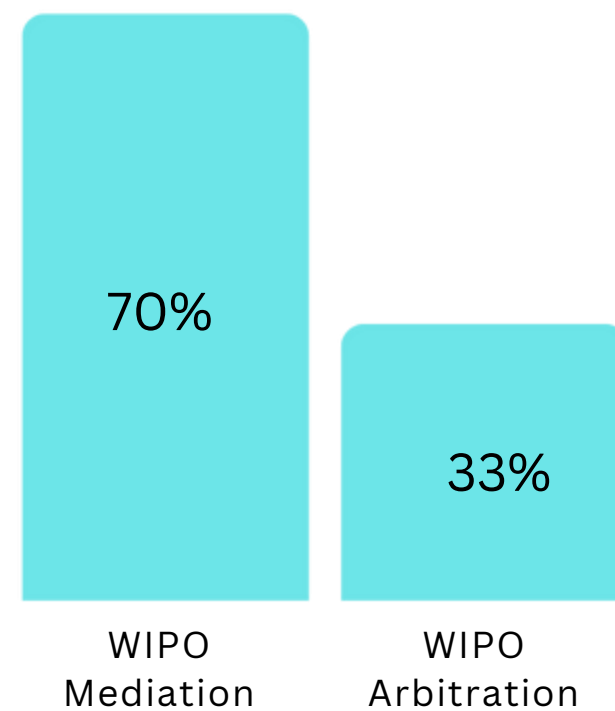
Legal Areas



Party Location



Settlement rate



Type of Parties



Ruolo AMC

- ✓ Assistenza nell'avvio di procedure di mediazione e arbitrato (**gratuita**)
 - redazione di [clausole](#) di mediazione e arbitrato
 - agevolazioni per PMI
- ✓ Gestione dei procedimenti
 - [servizi di videoconferenza gratuiti](#)
- ✓ Assistenza nella scelta di mediatori, arbitri ed esperti
 - +2,500 esperti (tra cui in Italia)
 - specializzati in PI e tecnologia



Clausole modello WIPO

WIPO Mediation followed by [Expedited] Arbitration

Any dispute, controversy or claim arising under, out of or relating to this contract and any subsequent amendments of this contract, including, without limitation, its formation, validity, binding effect, interpretation, performance, breach or termination, as well as non-contractual claims, **shall be submitted to mediation in accordance with the WIPO Mediation Rules**. The place of mediation shall be [**specify place**]. The language to be used in the mediation shall be [**specify language**].

If, and to the extent that, **any such dispute**, controversy or claim **has not been settled pursuant to the mediation within [60][90] days of the commencement of the mediation**, it shall, **upon the filing of a Request for Arbitration by either party, be referred to and finally determined by arbitration in accordance with the WIPO [Expedited] Arbitration Rules**. Alternatively, if, before the expiration of the said period of [60][90] days, either party fails to participate or to continue to participate in the mediation, the dispute, controversy or claim shall, upon the filing of a Request for Arbitration by the other party, be referred to and finally determined by arbitration in accordance with the WIPO [Expedited] Arbitration Rules. [The arbitral tribunal shall consist of [a sole arbitrator][three arbitrators].]* The place of arbitration shall be [**specify place**]. The language to be used in the arbitral proceedings shall be [**specify language**]. The dispute, controversy or claim referred to arbitration shall be decided in accordance with the law of [**specify jurisdiction**].

(* The WIPO Expedited Arbitration Rules provide that the arbitral tribunal shall consist of a sole arbitrator.)



Richiesta unilaterale di mediazione WIPO

in assenza di una clausola di mediazione (e.g., violazioni extracontrattuali)

WIPO

IP Portal

HelpEnglishIP Portal login

Home > IP Dispute Resolution > Unilateral Request for WIPO Mediation

MEDIATIONUNILATERAL REQUEST FOR MEDIATIONWIPO ARBITRATIONWIPO EXPEDITED ARBITRATIONGOOD OFFICES SERVICES

Unilateral Request for WIPO Mediation

This electronic filing form allows you to complete and submit a Unilateral Request under [Article 4](#) of the WIPO Mediation Rules to the WIPO Arbitration and Mediation Center. Upon submission, a copy of this Request will be sent to the Responding Party.

The filing of a Unilateral Request for Mediation is not subject to an administration fee. If the parties agree to continue with the mediation process, the administration fee required by [Article 22](#) of the WIPO Mediation Rules and the [Schedule of Fees and Costs](#) will be applicable. Should you prefer to file a Unilateral Request for WIPO Mediation without using this electronic form, please see the WIPO Center's [Case Filing Guidelines](#) and [additional online resources](#) for WIPO Unilateral Mediation.

Information about the processing of personal data by the WIPO Center is [available here](#).

Mandatory fields are marked as (*).

Name [Requesting Party] *	Name [Responding Party]
Address *	Address
Telephone	Telephone
E-mail *	E-mail



Esempi



- **mediazione** tra più parti (imprese farmaceutiche, PMI e università europee) di una controversia sulla violazione degli obblighi contrattuali di un **consorzio** relativo alla ricerca e sviluppo di prodotti medici veterinari; condotta interamente **online** e risolta in due mesi.
- mediazione tra un consorzio di tutela IGP e un'associazione di rappresentanza del settore vitivinicolo, in relazione a procedimenti giudiziari sulla registrazione di un'indicazione geografica in **diverse giurisdizioni**.





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